

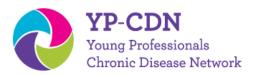
## Forum for Action on NCDs: The Impact of International Trade on Health Wednesday, July 9th, 8:30 am- 1 pm

## Griffis Faculty Club, Weill Cornell Medical College 521 East 68th Street, New York, NY 10065

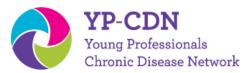
| Time        | Activity   |
|-------------|--|
| 8:15- 8:30  | Arrival & Registration   |
| 8:30- 8:45  | <ul> <li>Welcome</li> <li>Intro to the Young Professionals Declaration on NCDs, International<br/>Trade and Investment (YP-CDN)</li> </ul> |
| 8:45- 10:00 | Panel 1. Navigating Trade and Investment Agreements and the 25x25 Global NCD Strategy  |
|             | Briefing on the UN Review on NCDs (Ariella Rojhani: 15 mins)   |
|             | Introduction to Trade and Investment Agreements (Peter Maybarduk: 20 mins)   |
|             | The Intersection of Trade and Noncommunicable Diseases (Benn McGrady: 20 mins)   |
|             | Discussion (20 mins)   |
|             | <u>Speakers:</u>   |
|             | Ariella Rojhani  |
|             | Senior Advocacy Manager, NCD Alliance  |
|             | Member, YP-CDN   |
|             | Peter Maybarduk, JD  |
|             | Global Access to Medicines Program Director, Public Citizen  |
|             | Benn McGrady, PhD  |
|             | Project Director, Initiative on Trade, Investment and Health   |
|             | O'Neill Institute for National and Global Health Law;  |
|             | Adjunct Professor, Georgetown University Law Center  |

## AGENDA

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| 10:00- 10:15  | Break   |
|---------------|---|
| 10:15 - 11:35 | Panel 2. Allies for Change: Collaborating to achieve trade that prioritizes health for all  |
|               | <b>Opening:</b> Sharing Lessons from the Access to Medicines and Tobacco Control Movements: Two Tales of Globalization (Anthony So: 15 mins)                                  |
|               | Discussion (5 mins)   |
|               | <b>Anthony So, MD, MPA</b><br>Professor of the Practice of Public Policy and Global Health; Director, Program on<br>Global Health and Technology Access                       |
|               | Applying the successes and learning from the challenges in the fight for access to medicines for communicable diseases to NCDs (Jamie Love: 15 mins)                          |
|               | The push for tobacco control in the face of international trade and investment (Gregg Haifley: 15 mins)   |
|               | The role of international trade and investment in the protection and promotion of health diets:<br>Bridging efforts with tobacco and alcohol control (Ashley Schram: 15 mins) |
|               | Discussion (15 mins)  |
|               | <u>Speakers:</u><br>James Love, MPA<br>Director, Knowledge Ecology International  |
|               | <b>Gregg Haifley, JD</b><br>Director of Federal Relations, American Cancer Society Cancer Action Network  |
|               | Ashley Schram, MSc, PhD Candidate<br>Institute of Population Health, University of Ottawa   |
|               | Moderator: Keegan Hall, President, International Diabetes Federation Young Leaders  |



| 11:35- 12:35 | Concrete action for health in trade policy: the role of young leaders and the future of allies for change   |
|--------------|---|
|              | What can past successes of young people driving political and social change teach us in the fight for change in trade regulations?                                  |
|              | How can we drive social change to reduce the negative impacts of trade on health?   |
|              | <u>Speakers: (</u> 30 mins overall)<br><b>Dr. Kavitha Kolappa</b> , YP-CDN  |
|              | Bryan Collinsworth, Executive Director, Universities Allied for Essential Medicines<br>Dr. Divya Dhar, Founder of Seratis and P3 Foundation<br>Seun Adebiyi, YP-CDN |
|              | <br>Participant Discussion: What are forum participants working on and how can we collaborate and<br>rally collective action? (30 mins)                             |
|              | Moderator: Gen Bois, YP-CDN & Québec Coalition for Tobacco Control  |
| 12:35- 12:55 | Discussion and inputs into the Declaration  |
| 12:55-13:00  | Closing   |